



The Breast Cancer Eradication Initiative  
on Behalf of the Pink Ribbon Open  
PO Box 382886  
Germantown, TN

501(c)(3) Tax ID#: 62-1609633  
901.309.8277

It is rare that you meet anyone that has not been touched by a breast cancer diagnosis. While the impact may vary depending on your closeness to the diagnosis, the fight for those impacted is ever present.

The battle is constant and is ever evolving on multiple fronts. The Breast Cancer Eradication Initiative is a 29 year old 501(c)(3) organization that focus exclusively on the fight within the Greater Memphis healthcare network. Since our founding in 1994 we are proud to say that we have successfully donated over \$4 Million to organizations working within our own community. Many of the names you know, Baptist Memorial Hospital for Women Foundation, the Church Health Center and the West Cancer Clinic to name a few. Our goal is simple: provide funding for improved screening access, enhanced treatment and education and keep the funds working in the Memphis area.

Our funding comes from our focal event, The Pink Ribbon Open. We have partnered with the LPGA and TPC Southwind to sponsor a 26 team LPGA Pro-Am Golf Tournament. Engaging over 125 participants annually, we host a team/player pairing party, a dinner, a live auction and conclude with Pro-Am golf event. The funds raised over these two days of events are the driving force behind our mission. One of the key events we host is the Live Auction held during the Pairing Party. (The pairing party matches an LPGA player with a 4-person golf team.) To make the auction successful, we need your help.

As an additional opportunity: Honor those that are fighting, have fought or are on the healthcare frontlines of the battle this diseases brings to the doorsteps of so many in our community. Please consider honoring them by placing their name on one of the options below:

- Pin Flag for a given golf hole: \$250/ea.
- Golf Cart of one of the participating teams (approx. 78 cart opportunities): \$150/ea.
- Honor Banner (large banner with names of those honored that will be signed by each LPGA player and donated to a title sponsor or local breast cancer healthcare facility): \$100/per name

Thank you for your consideration as I know you likely receive many requests of this nature. We obviously feel that keeping funds in the local fight continues to build the strength of the Memphis community.

Sincerely,

Dale W. Stover  
Board Member,  
PRO Auction Chair  
[golfwake@gmail.com](mailto:golfwake@gmail.com) or 901.212.3146